

PRESS RELEASE

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WDC Communications
communications@worlddiamondcouncil.org



The World Diamond Council Announces the Dates and Location of the 2015 Annual General Meeting

August 5, 2015 — The 11th Annual General Meeting (AGM) of the World Diamond Council (WDC) will take place in Moscow, Russia from October 12 to 14, 2015. Hosted by WDC member and well known Russian diamond mining company ALROSA, delegates will consider a number of topics relating to the Kimberley Process (KP), and the engagement of the WDC and the industry with the KP.

The agenda will start with one of two meetings of the WDC Board of Directors on the afternoon of Monday, October 12.

A number of high profile speakers are expected to address the opening session of the Annual General Meeting on October 13 including ALROSA President Andrey Zharkov and senior officials from the Ministry of Finance of Russia. Among the items to be discussed are the major challenges to the Kimberley Process and how the WDC and the greater industry can address these issues, as well as the first Strategic Plan for the organization, which is being developed with the input of the full Board.

The WDC AGM is open to paid WDC members and invited guests only.

For more information, visit www.worlddiamondcouncil.org or contact WDC Executive Director Patricia Syvrud at patricia.syvrud@worlddiamondcouncil.org.

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About the World Diamond Council

The primary objective of the WDC is to represent the diamond industry in the development and implementation of the regulatory and voluntary systems to control the trade in diamonds embargoed by the United Nations or covered by the Kimberley Process Certification Scheme. Visit <http://www.worlddiamondcouncil.org> to learn more.

About ALROSA

ALROSA is the world leader in diamond mining, accounting for over 25% in the global rough diamond production in terms of carats. Visit <http://eng.alrosa.ru/> to learn more.