



De Beers CEO to be guest speaker, at WDC's 2014 Annual Meeting in Antwerp

OCTOBER 27, 2014 – Members of the World Diamond Council will assemble in Antwerp, October 28 to October 30, for the organization's 2014 Annual General Meeting. Among the guests will be Philippe Mellier, De Beers CEO, who will address a special session on October 29, which will focus on issues associated with the Kimberley Process, 14 years after its establishment, and the associated role of the WDC in relation to the risks facing the KP.

The most significant innovation at this year's WDC Annual Meeting is the special brainstorming session on October 29, where the members will take a broad view of the various ethical, legal and financial challenges facing the KP, including the risks issues related to rough diamond trading mentioned in a Financial Action Task Force (FATF) report earlier this year. In this respect, the participants in the meeting will discuss what strategies may be employed by WDC specifically, and the industry in general. Prior to the meeting WDC members have been polled to gauge their opinions, and the results of the survey will be analyzed and discussed.

The Annual General Meeting is being hosted by the Antwerp World Diamond Center (AWDC).

For more details about the 2014 Annual General Meeting, please visit the World Diamond Council website at www.worlddiamondcouncil.org.

About the World Diamond Council

The primary objective of the WDC is to represent the diamond industry in the development and implementation of the regulatory and voluntary systems to control the trade in diamonds embargoed by the United Nations or covered by the Kimberley Process Certification Scheme. Visit www.worlddiamondcouncil.org to learn more.