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PRESS RELEASE

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World Diamond Council proudly announces appointment of Elodie Daguzan as its new Executive Director

NEW YORK: JANUARY 28, 2020 – Elodie Daguzan is to become the new Executive Director of the World Diamond Council (WDC), following the approval of her appointment by the organization’s Board of Directors. She will officially assume duties on February 1, 2020.

A French native, Ms. Daguzan is a 19-year veteran of the diamond industry, having filled a variety of roles in various sectors of the value chain. Over this period, she held positions at several of the most prestigious high-end jewelry brands, and for the past eight years has been Head of Communications and Industry Relations at Rubel & Ménasché, a Paris-based diamond trading company. There she was charged with educating the company’s clients about industry supply-chain developments, from mine to retail. Starting in 2017, Ms.

Daguzan has represented the company in the WDC, serving as an active member of the Kimberley Process Task Force, and also of the Communications, Membership and Strategic Planning committees.

A graduate of the Paris-Sorbonne, from which she received a degree in archeology in 2000, Ms. Daguzan is additionally a certified gemologist, having studied at the National Institute of Gemology in Paris and the Gemological Institute of America (GIA) in New York, from which she was awarded a Graduate Diamonds Diploma in 2004.



Elodie Daguzan, WDC’s newly appointed Executive Director.

“We are delighted and most fortunate to have Elodie join us as Executive Director,” said WDC President Stephane Fischler. “She comes to the position with an innate understanding of the diamond industry and of the critical role played by the World Diamond Council. She also has the advantage of having represented the WDC in Kimberley Process Intersessionals and Plenaries around the world. We are confident that, through the contributions in her new role, the WDC will be even further strengthened.”

“I am honored to join the staff of the WDC, and to be provided the opportunity of helping lead this uniquely positioned organization as it represents industry within the KP into the future,” said Ms. Daguzan. “These are particularly challenging times for the KP and the WDC, as it continually strives to ensure consumer confidence in diamonds, and meet the expectations of today’s customers.”

Ms. Daguzan takes over as WDC Executive Director from Marie-Chantal Kaninda, who stepped down from the position toward the end of 2019 for a new opportunity in the Democratic Republic of Congo. The WDC thanks Ms. Kaninda for her extraordinary service to the industry and the KP.

About the World Diamond Council

The World Diamond Council (WDC) is an industry organization focused on preventing conflict diamonds from entering the global supply chain and on preserving the value attached to natural diamonds. Formed in 2000, it is the only organization where the diamond trade is represented in full, from producer to retailer, and includes the most influential commercial businesses, not-for-profit organizations, and individual companies in the industry today. The WDC is the voice of the international diamond industry in a tripartite collaboration with governments and civil society known as the Kimberley Process (KP). The KP secures and manages monitoring processes that have virtually eliminated the trade in conflict diamonds to ensure that the world’s supply of diamonds is from sources free of conflict. Visit www.worlddiamondcouncil.org to learn more.