

# APPLICATION KIT



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**WORLD  
DIAMOND  
COUNCIL**

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# Introduction

Dear Prospective Member,

Welcome to your exclusive membership invitation to the World Diamond Council.

Our council, as the apex body of the diamond industry, stands as a beacon of commitment to a transparent and responsible supply chain in the natural diamond industry. Part of our mission is to democratize access to the Kimberley Process, ensuring that every voice, big or small, is heard. By joining, you not only showcase your dedication to a socially conscious industry but also take a pivotal seat where decisions that shape our sector are made, effectively becoming part of an industry's leadership that speaks to influence, with a unified voice.

Our diverse membership, spanning the diamond value chain from producers, traders, jewelry manufacturers, to banks and logistics specialists, strengthens the WDC, making it more inclusive. Both renowned corporations and dedicated smaller enterprises find their place within our ranks, and together, we tackle the most complex challenges our industry faces. WDC's priority is to lead and safeguard the interest of our members through engagement with the highest-level bodies whose decision have a profound impact on our sector and trade.

I genuinely believe that with our combined efforts, we can amplify the positive impact our industry has on the world. By completing the application process, you are not just joining an organization; you are becoming a part of a movement with the potential to redefine the diamond industry for the better.

I'm truly looking forward to welcoming you into our community.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ferial Zerouki'.

Ferial Zerouki  
President, World Diamond Council



# Benefits of Membership

## **Association with WDC principles**

Members of the WDC are recognized as being associated with the principles of its mission, which is protecting the integrity of the natural diamond supply chain.

## **Inclusivity**

Being part of a select group of like-minded companies and organizations, among them the most prominent names in the diamond industry, dedicated to growing consumer confidence.

## **Visibility**

Members are listed on the WDC website, with to their website and designated representative's e-mail address. They also are featured in WDC newsletters and social media channels.

## **Leadership**

All members enjoy the right stand for election to the WDC Board of Directors and/or be appointed to one of the WDC's Standing or Special Committees.

## **Representation in the KP**

All members enjoy the right to represent the WDC within the forums of the Kimberley Process (KP).

## **Industry Intelligence**

Access to WDC communications for up-to-date news on significant KP developments.

## **Education**

Access to training tools for employees and staff about the Kimberley Process Certification Scheme (KPCS) and the WDC System of Warranties.

## **Networking & Events**

Opportunities to attend the WDC Annual General Meeting, annual KP Intersessional, and Plenary meetings, engaging in the work of the KP, and liaising with members of industry, governments, citizens, and media.

## **Rights to display WDC logo**

Members may display the WDC logo on company or organization websites and relevant marketing materials.

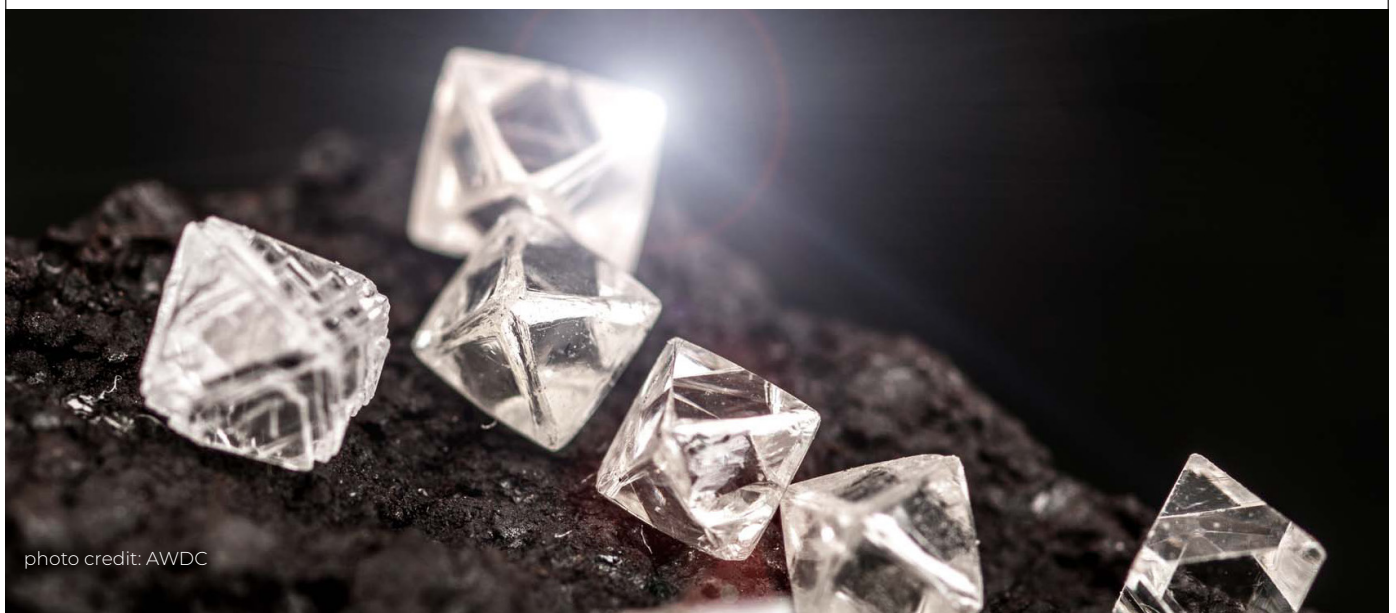


photo credit: AWDC



photo credit: CSI

# Conditions of Membership

## **You qualify for WDC Membership if your company or organization**

1. is committed to responsible sourcing, KP compliance, and System of Warranties (SoW) Guidelines 2021;
2. is established for a minimum of two years as a 'going concern' immediately preceding application for membership with supporting proof of such (e.g., copy of the business license, independent auditor/accountant statement, etc.);
3. is referred by one or more members or companies supplying goods and/or services to the jewelry industry;
4. is a member of another industry trade organization (e.g., AWDC, CIBJO, DMIA, GJEPC, IDI, IDMA, JBT, JVC, NDC, USJC WFDB, country of the business diamond bourse, etc.). This criteria is a preference and not a requirement;
5. is willing to assign at least one person from your business as a dedicated KP liaison.

# Application Form

This is a digital interactive PDF form that allows you to fill your answers by clicking & typing

## SECTION 1

### COMPANY/ASSOCIATION DATA

Name of Company/Association:

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WDC Member of Record\*:

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\* Person representing company/association in WDC

Street Address:

---

City:

---

State:

---

Zip code:

---

Country:

---

Toll-Free:

---

Telephone:

---

E-mail:

---

Mobile:

---

Website:

---

Date the company/association was  
established:

---

City & country the company/  
association was established:

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### NAME AND CONTACT INFORMATION OF INDUSTRY REFERENCES

REFERENCE 1

Name & Company / Association

---

REFERENCE 2

Name & Company / Association

---

Contact Phone:

---

Contact Phone:

---

E-mail:

---

E-mail:

---



# Application Form

## SECTION 3

### OTHER MEMBERSHIPS

Please list any trade or industry organizations of which your company is a member:

### REASON FOR JOINING THE WDC

Please describe why you would like to become a member of the WDC. This answer is critical to ensure that you will get the most from your membership:



# Membership Pledge

In requesting to become a member of the World Diamond Council, my company/organization hereby agrees to abide by the following core values of WDC:

1. Implementing all elements of the WDC System of Warranties (SoW) Guidelines 2021
2. Ensuring staff and business partners understand and implement the Kimberley Process Certification Scheme (KPCS) and the WDC SoW Guidelines 2021
3. Supporting the mission of the WDC through engagement in its programs and paying all required membership fees
4. Educating staff on the requirements of compliance with all elements of the KPCS applicable to my business

**My company/organization also agrees to the following undertakings:**

Communicating to all business partners throughout the diamond pipeline a commitment to WDC policies, the KPCS, and SoW

Taking the SoW Self Assessment annually via the dedicated section on WDC's website: [www.wdcsow.org](http://www.wdcsow.org)

I affirm that all of the information provided in this application is true. In the event of acceptance as a member of the World Diamond Council (WDC), I agree to abide by the Membership Pledge and policies of the WDC.

Should my membership application be denied for any reason, I agree to hold the WDC, its officers, directors, agents, employees, and insurers harmless from any and all claims for damages arising therefrom.

I understand that my application will be evaluated by the WDC Executive Director and the WDC General Counsel before submitting it to the WDC Board of Directors for approval.

I also understand that in the event of a material misrepresentation of any of the information provided above, this application will be denied, and my company (and its successors or affiliates) and I will be barred from WDC membership for five years from the date of the denial of membership to the WDC.

Name:

---

Date:

---

Company:

---

Signature:

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# Applicant Member Declaration

I affirm that all of the information provided in this application is true.

In the event of acceptance as a member of the World Diamond Council (WDC), I agree to abide by the Membership Pledge and policies of the WDC.

Should my membership application be denied for any reason, I agree to hold the WDC, its officers, directors, agents, employees, and insurers harmless from any and all claims for damages arising therefrom.

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Name:

---

Date:

---

Signature:

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photo credit: BURGUNDY

# WDC Membership Application Checklist

In addition to the completed Application Form, Pledge, and Member Of Record Declaration, the following items must be provided to complete your membership application submission:

1. Copy of government-issued business license
2. Proof that the company has been in business for the past two years (e.g., copy of business license; notarized letter from the company accountant, etc.)

Upon approval, an invoice and payment instructions will be sent to the provided e-mail account in this application.

Applications submitted without supporting documentation and references will not be processed.

photo credit: BURGUNDY





# APPLICATION KIT



photo credit: Choron Group



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